

# Sponsorship and Advertising

**WOGA Classic/Liukin Invitational**

**The Ford Center at the Star**

**9 Cowboys Way**

**Frisco, TX 75035**

**[www.woga.net](http://www.woga.net)**



## What is the WOGA Classic/Liukin Invitational?

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WOGA Classic/Liukin Invitational is a Women's, Men's, Acrobatics, Tramp and Tumbling international competition hosted by WOGA Gymnastics. We have held one of the most successful gymnastics competitions in Texas for last 25 years and we hope you can be a part of our next event!

## Where is WOGA Classic/Liukin Invitational held?

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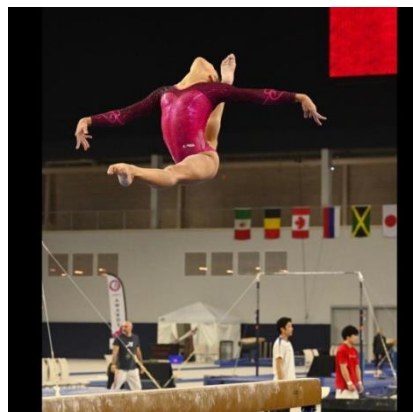
2019 was our first year at The Ford Center at The Star. It is a state-of-the-art, 510,000 square foot indoor athletic facility shared by the Dallas Cowboys, the City of Frisco, and Frisco ISD's high schools. The facility seats 12,000 and features interior and exterior video boards. At 2,270 square feet, the exterior video board is the largest in high school sports. The facility is home to Dallas Cowboys Football Operations including locker room, training room, coaches' offices, team rooms, Training Table and hydrotherapy. Ford Center boasts one indoor and two outdoor (one turf and one natural grass) NFL and University Interscholastic League (UIL) compliant practice fields.



## Who attends this event?

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In 2020 we had close to 4,000 athletes compete over 3 days of competition and over 10,000 spectators attend. This event has drawn families from all over the USA and 16 other countries including Japan, Russia, Spain, New Zealand and many more. Our competitors are 6 years and older. It is a great experience for all levels of gymnastics, acrobatics, trampoline and tumbling.



## Why become a WOGA Classic/Liukin Partner?

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With a large influx of our-of-town visitors, we provide a great opportunity for brand recognition. Families will be looking to eat great restaurants and popular attractions in the Frisco/Dallas area.

We not only want this to be a great experience for the athletes attending but also the family and friends that travel thousands of miles to support their teams.





## Sponsorship Packages:

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### WOGA Classic/Valeri Liukin Invitational- Gold "Title" Sponsor \$15,000

Only one Corporation will be recognized as the WOGA Classic/Valeri Liukin Invitational Gold "Title" Sponsor

- Title Sponsor will appear on the big screen at the facility
- Title Sponsor on number bibs worn by each participating Elite athlete
- WOGA Gymnastics web site homepage "Click through" rights (link), once payment is made through March 2020
- Name included on all Printed Materials –flyers, news releases, advertising promotions
- Title Sponsor signage located at the event entrance
- Announcements made throughout event at every session
- Banners displayed in both (2) WOGA Gymnastics locations for a period of 1 year.
- Complimentary VIP tickets
- Complimentary After Event Party passes
- Presentation of awards (All-Around & Team) to winners by a corporate representative
- Exhibit booth

### WOGA Classic/Valeri Liukin Invitational- Gold Sponsor \$10,000

- Announcements made throughout event at every session
- Banners displayed in both (2) WOGA Gymnastics locations for a period of 1 year.
- WOGA Gymnastics web site homepage "Click through" rights (link), once payment is made through March 2020
- Complimentary VIP tickets
- Complimentary After Event Party passes
- Presentation of awards to event winners by a corporate representative
- Exhibit booth

### WOGA Classic/Valeri Liukin Invitational- Silver Sponsor \$5,000

- Announcements made throughout event at every session
- WOGA Gymnastics web site homepage "Click through" rights (link), once payment is made through March 2020
- Banner (provided by sponsor) to be displayed in both (2) WOGA Gymnastics locations for a period of 1 year.
- Banner (provided by sponsor) to be displayed in competition area
- Complimentary tickets